

The background is a vibrant, stylized illustration of a tropical jungle. It features various types of green leaves and plants, including palm fronds and broad-leafed species. Several colorful birds are depicted: a large red and blue parrot in flight on the left, a yellow and blue parrot perched on a branch in the top right, a toucan with a large yellow beak on a branch in the bottom right, and a blue hummingbird in flight in the bottom center. There are also yellow and white flowers scattered throughout the scene.

Children's
Drawing Contest

"This is my Mexico"

BIODIVERSITY
OF MEXICO

CONTEST 2022



BIODIVERSITY OF MEXICO

Biodiversity or biological diversity is the variety of life. It encompasses the diversity of species of plants, animals, fungi and microorganisms that live in any given space, the ecosystems which these species are part of and the landscapes or regions where they are located.

It also includes the ecological and evolutionary processes that occur among genes, species, ecosystems and landscapes. Mexico is one of 17 “megadiverse” countries of the world, a select group of nations possessing the greatest diversity of animals and plants, almost 70% of the global diversity of species (considering the best known groups: amphibians, reptiles, birds and mammals, as well as vegetation).

In order to highlight the importance of the cultural and natural treasures of Mexico and promote the protection of our ecosystems, the Institute for Mexicans Abroad invites girls and boys from all over the world to participate in the XXVI Children’s Drawing Contest “This is my Mexico”, through which we invite you to demonstrate your artistic skills and imagination by drawing or painting aspects of the biodiversity, ecosystems, species and cultural diversity of our beloved Mexico.

The contest will be open from the date of publication of this document until Monday, August 1, 2022



WHAT DO YOU NEED IN ORDER TO PARTICIPATE?

- 1.-** You must be between 6 and 14 years old
- 2.-** Draw or paint on a cardboard or cardboard size A3 (297 x 420 mm / 11.7 x 16.5 inches)
- 3.-** Draw or paint with a brush, pencil, acrylics, watercolor, crayons or any other physical material of your choice (digital drawings will not be accepted)
- 4.-** Sign your drawing and write down the date
- 5.-** Complete the registration form that appears at the end of this document with all the requested information, including the signed image of your drawing in JPG or PN format



SELECTION OF DRAWING

Among all the works received, 12 winning drawings and 28 honorable mentions will be selected, classified by the following regions:

- Latin America and the Caribbean
- Africa and the Middle East
- Asia and Oceania
- Europe
- Mexico
- United States-Western Region
- United States-Eastern Region and Canada



The 12 winners and 28 honorable mentions will receive an acknowledgment and some of the 40 selected drawings will be published in the IME 2023 calendar.

These works will be part of an exhibition in Mexico and other countries around the world.

JURY

The jury will be made up of the following people:

- A representative of the Ministry of Culture of Mexico
- A godmother or godfather (madrina/patrino) of the Contest
- A boy or girl in primary school, son/daughter of an official from the Ministry of Foreign Affairs
- A person who represents the Institute for Mexicans Abroad

The jury will select the 12 winning drawings, taking into consideration the following age categories:

CATEGORY



The honorable mentions will be selected directly by the community through the IME´s Facebook page (@IMEsremx) from August 22 to 26. Voting will close on August 26 at 6:00 p.m. in Mexico City.



DONT FORGET TO:

- Sign your drawing and write down the date
- Fill out the registration format that can be accessed through the following link:
<https://forms.ime.red/este-es-mi-mexico-2022/>
- Make sure your drawing is the correct size: A3 (297 x 420 mm/11.7 x 16.5 inches)

DRAWING WILL BE DISQUALIFIED IF:

- They do not adhere to the theme of Biodiversity
- They are copied, traced or made with the help of an adult
- Are not made by hand (digital drawings will not be accepted)

The results will be published on the official page and social networks of the IME at the beginning of september 2022

IMPORTANT ADDITIONAL INFORMATION:

By participating in this Contest, you grant the rights to your drawing to the IME so that it can be use it in exhibitions and in publications for promotional purposes. The drawings received will not be returned to their authors.

* Any matter not addressed in this document will be resolved by the Director of the Institute for Mexicans Abroad.



For more information, visit the website:

<https://www.gob.mx/ime>

To consult our Privacy Notice for the Children's Drawing Contest " visit:

http://ime.gob.mx/esteesmimexico/aviso_de_privacidad_cdi_2020.pdf

<https://sre.gob.mx/avisos-de-privacidad-convocatorias>



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